



SHORT COURSE

THIS COURSE INVESTIGATES BUSINESS RESPONSES TO THE CHALLENGES AND OPPORTUNITIES PRESENTED BY SUSTAINABILITY AND THE MANIFESTATIONS OF SOCIAL (SUSTAINABLE) ENTERPRISE, WITH SPECIAL EMPHASIS ON DEVELOPING COUNTRY CONTEXTS, PARTICULARLY SOUTH AFRICA.

*Corporate Governance
and Sustainable
Enterprise*

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DATE & TIME

26 to 31 August 2019

It will run Monday to Friday from 08:15 to 17:15 and Saturday from 09:00 to 13:00

VENUE

The Sustainability Institute, Lynedoch Road, Off Baden Powell/R310, Stellenbosch

PRICE

6-day Course: R10 800 per person

The above price includes lunch and tea breaks (Mon - Fri).

APPLY

Applications for short courses close strictly 10 working days before a course commences, accompanied by full payment of the course fees.

For more information please contact Nicole Adams at nicolette.adams@usb-ed.com or +27 21 918 4207.

The short courses are delivered by the School of Public Leadership in partnership with the Sustainability Institute, and administered by USB-ED.



Join us!





SHORT COURSE

An overarching question is what role, if any, can enterprise play in the transition toward a 'new economy'.

Is social enterprise a legitimate 'new economy' trend that imbues a genuine shift in attitudes and behaviour, or is it a veil for business as usual?

Central focus areas will include:

- Defining corporate citizenship and social (sustainable) enterprise
- Take a look at drivers for corporate citizenship and the business response
- Adhoc through to strategic organisational level responses
- Social entrepreneurship, and the role of social enterprise in society and business
- Partnerships and critical collaboration
- 'New Economy' trends through a social innovation lens
- Leadership characteristics necessary to lead change

When attending this short course at the Sustainability Institute, the entire space is part of the learning experience. Come and learn in an environment that is engaging and mindful, where discussions can be enjoyed with a diversity of people, creativity be renewed through immersion, where we learn with nature in mind and ensure just futures are sustained through generative thinking.

CERTIFICATE

Short course attendees who satisfy the minimum performance requirements for the course i.e. attendance of the full 6-day course, contribution to the class, group projects and completion of the individual assignment, will be awarded a Certificate of Attendance from USB-ED.

THIS COURSE IS IDEAL FOR

Individuals working within, or looking to engage further with the corporate sector as well as anyone who has an enterprise idea, regardless of what stage the idea is at, or who has ambitions to become a Changemaker and that want to learn more about the concept of social enterprise / entrepreneurship and how this relates to corporate governance.