



SUSTAINABILITY
INSTITUTE

USB Executive
Development
University of Stellenbosch Business School



CORPORATE GOVERNANCE + SUSTAINABILITY

24 - 29 July 2017

www.sustainabilityinstitute.net

Corporate Governance and Sustainability

24 - 29 JULY 2017

Business responses to the challenges and opportunities presented by sustainability range from ad hoc and project driven through to strategic and integrated. This module will investigate the drivers, approaches and barriers for corporate actors to realise sustainable business practices with special emphasis on developing country contexts and particularly South Africa. Key themes to be explored include the range of activities that corporates could be undertaking in order to transition towards embedding sustainability into organisational culture, leadership and strategy. In this module, we take a systems perspective to explore corporate governance and responsible investment practices as part of the broader context in which businesses operate. We also look at the role of partnerships and collaboration in the transition to sustainable business.

Learning outcomes include: Understanding the market forces and context in which businesses operate, including temporal distortions, the externalisation of complex socio-ecological issues and ethics; Understanding the diversity and complexity of the motives, implementation challenges and assessments of corporate sustainability initiatives; Applying the concepts to past, existing or proposed initiatives by business, either in terms of individual companies or collectively, as well as the role played by the public sector and civil society in promoting corporate sustainability initiatives.

WHO SHOULD ATTEND

This module is aimed at individuals working within, or looking to engage further with the corporate sector. Participants should anticipate to:

- Gain a core understanding of the fundamentals of what constitutes a sustainable business and their role in the transition to a sustainable economy, as a consumer, employee, entrepreneur and citizen;
- Engage in debate on whether corporate sustainability reflects a genuine shift in attitudes and behaviour;
- Identify opportunities to realise organisational and systems level changes.

TRAVEL AND ACCOMMODATION

Accommodation and travel are for your own account. Accommodation is available directly adjacent to the venue in the heart of Lynedoch Ecovillage at Drie Gewels Eco-Lodge. For bookings and rates please see our website, contact +27 (0)21 881 3196 or email us at hospitality.si@sustainabilityinstitute.net.

APPLICATION

Contact the Short Course Administrator, Carrie Kerns, at cakerns@usb-ed.com or +27 (0) 11 460 6987 to receive this information. Applications close strictly 2 working weeks prior to course commencing, accompanied by full payment of course fees.

COURSE FEES

R9 500 per short course including lunches and tea breaks (Mon - Fri).

CERTIFICATION

Attendees who satisfy the minimum performance requirements i.e. attendance of the full 6-day course, full participation and contribution to class and group projects, will be awarded a Certificate of Attendance from USB-ED.

VENUE AND TIME

This course will be presented at the Sustainability Institute at Lynedoch Ecovillage, Lynedoch Rd (off R310 Baden Powell Drive), Stellenbosch. It will run Monday to Friday 08:15 to 17:15 and Saturday 09:00 to 13:00. Directions can be obtained from Google maps or www.sustainabilityinstitute.net

PRESENTERS

JESS SCHULSCHENK

Jess is the Director of the SI and extraordinary lecturer with the School of Public Leadership at the University of Stellenbosch, coordinating the Corporate Governance and Sustainability module for the PGD and MPhil programmes. She is the Research Director for the Embedding Project in South Africa, a public-benefit research project cohosted by a consortium of business schools that relies on strong social science research methods to bring together corporate sustainability intrapreneurs from across industries and around the world, to develop rigorous and practical guidance on embedding sustainability in companies. Jess is a PhD Business Administration candidate in her final year with the Graduate School of Business at the University of Cape Town. Previously, she has led teaching and consulting programmes in corporate governance, sustainability and community development for the public and private sectors.