



*This course investigates business responses to the challenges and opportunities presented by sustainability and the manifestations of social (sustainable) enterprise, with special emphasis on developing country contexts, particularly South Africa.*

*Corporate Governance  
and Sustainable  
Enterprise*

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**DATE & TIME**

20 to 25 August 2018

It will run Monday to Friday from 08:15 to 17:15 and Saturday from 09:00 to 13:00

**VENUE**

The Sustainability Institute, Lynedoch Road, Off Baden Powell/R310, Stellenbosch

**PRICE PACKAGES**

6-day Course: Individual | R10 500 (R13 000 with accommodation)

6-day Course: 2 people | R20 000 (R24 250 with accommodation)

6-day Course: 3 people | R29 250 (R35 625 with accommodation)

The above prices include lunch and tea breaks (Mon - Fri). Accommodation is for 5 nights, and includes breakfast. Additional nights and meals will be charged for. Please note that accommodation will be invoiced separately from the short course fee by the Drie Gewels Eco-lodge at the Sustainability Institute, and is dependent on availability.

For accommodation enquiries, please contact the Drie Gewels Eco-Lodge at [hospitality.si@sustainabilityinstitute.net](mailto:hospitality.si@sustainabilityinstitute.net) or book online at <http://www.sustainabilityinstitute.net/visit-stay/drie-gewels-guesthouse>

The short courses are delivered by the School of Public Leadership in partnership with the Sustainability Institute, and administered by USB-ED.

**USB** Executive  
Development  
University of Stellenbosch Business School



**SUSTAINABILITY  
INSTITUTE**

**APPLY**

Applications for short courses close strictly 10 working days before a course commences, accompanied by full payment of course fees.

For more information please contact Nicole Adams at [nicolette.adams@usb-ed.com](mailto:nicolette.adams@usb-ed.com) or +27 21 918 4207

*Join us!*



@sustainabilityinstitute



# SHORT COURSE

*An overarching question is what role, if any, can enterprise play in the transition toward a 'new economy'.*

Is social enterprise a legitimate 'new economy' trend that imbues a genuine shift in attitudes and behaviour, or is it a veil for business as usual?

Central focus areas will include:

- Defining corporate citizenship and social (sustainable) enterprise
- Take a look at drivers for corporate citizenship and the business response
- Adhoc through to strategic organisational level responses
- Social entrepreneurship, and the role of social enterprise in society and business
- Partnerships and critical collaboration
- 'New Economy' trends through a social innovation lens
- Leadership characteristics necessary to lead change

When attending this short course at the Sustainability Institute, the entire space is part of the learning experience. Come and learn in an environment that is engaging and mindful, where discussions can be enjoyed with a diversity of people, creativity be renewed through immersion, where we learn with nature in mind and ensure just futures are sustained through generative thinking.

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## CERTIFICATE

Attendees who satisfy the minimum performance requirements i.e. attendance of the full 6-day course, full participation and contribution to class and group projects, will be awarded a Certificate of Attendance from USB-ED.

## THIS COURSE IS IDEAL FOR

Individuals working within, or looking to engage further with the corporate sector as well as anyone who has an enterprise idea, regardless of what stage the idea is at, or who has ambitions to become a Changemaker and that want to learn more about the concept of social enterprise/ entrepreneurship and how this relates to corporate governance.